

VOGUE

THOMAS A. FLORIO
Publishing Director

August 7, 2007

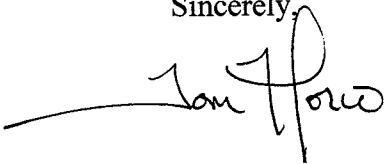
Representative Lois Capps
Congress of the United States
1110 Longworth House Office Building
Washington D.C. 20515

Dear Representative Capps,

I appreciate your concern over the hazards of smoking and encourage you, as a lawmaker, to pass legislation befitting the serious health issues brought about by the extended use of tobacco products. As members of the media, we at Vogue continue to practice our right of freedom of the press, expressing our views on such topics without pressure from, or regard for, a company who may advertise in Vogue, now or in the future.

In our opinion, however, the goal of Congress should be to create legal guidelines for the marketing, distribution and sale of tobacco products, rather than to bring pressure on a magazine to forgo its legal right to conduct business as approved by the lawmakers of the United States. Any other pressure or coercion to alter the legal right of any citizen or company doing business in America is at odds with the basic fabric of our country's value system, under which the law has the voice.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Florio", with a long horizontal line extending to the left.

Cc: Anna Wintour

GLAMOUR

Cynthia Leive * Editor-in-Chief

Congresswoman Lois Capps
United States House of Representatives
1110 Longworth House Office Bldg.
Washington, DC 20515

August 2, 2007

Dear Congresswoman Capps,

Thank you for your honesty and willingness to talk about the issue of tobacco advertising a few weeks ago. *Glamour* has such respect for the work you do on women's health, and for your own commitment to fighting cancer. Your own experiences, and your work as a school nurse, give you real authority on this subject and amplify your message.

As you know, as an editor, my domain is the editorial matter of the magazine, and on that subject, I want to assure you that *Glamour* is deeply committed to women's well being. The magazine devotes a great deal of resources to covering new medical discoveries and health risks for young women. We consistently caution women on the dangers of smoking—a major feature in the August 2007 issue, "The #1 Cancer Killing Women and How to Beat It," documents the continued risks of lung cancer for young women—and have won numerous awards for our accurate, pro-woman health coverage. In 2003, the American Medical Association awarded the President's Prize for Tobacco Reporting to *Glamour* for our feature, "How to Save Your Life." (Incidentally, that prize is reserved for magazines that also run tobacco advertising, the intent being to reward independent journalism.) By publishing news about the dangers of smoking, we hope to encourage readers not to smoke or to decide to quit. But in the end, the decision of whether or not to smoke is an individual's choice and I believe the Camel ads in question do comply with the Master Tobacco Settlement Agreement.

That having been said, I respect your points, and would be happy to continue the discussion on this subject—and on any other that affects the health of American women. I look forward to our next conversation.

Yours sincerely,



Cindi Leive